ÆQUITAS



YEKATERINA CHUMACHENKO Deputy Director for Public Relations

AEQUITAS

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Practice areas

<u>PR</u>

<u>Marketing</u>

Languages spoken English, Russian

Yekaterina is AEQUITAS Deputy Director for Public Relations. She is responsible for brand and marketing issues, business development, communications with clients and mass media. Yekaterina's key goal is to build marketing and internal communications to support strategic purposes and practical priorities of the firm. Ms. Chumachenko develops and organizes communication events, which strengthen AEQUITAS' reputation on the legal market of Kazakhstan and abroad.

Yekaterina joined AEQUITAS in 2019. She is highly experienced in building of relationships with both clients and outside organizations, as well as team members.

Education

2015	Al-Farabi Kazakh National University, Bachelor of International Relations
2020	Event Management School Kazakhstan, Event Manager
2021	Public Kitchen School, PR specialist

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